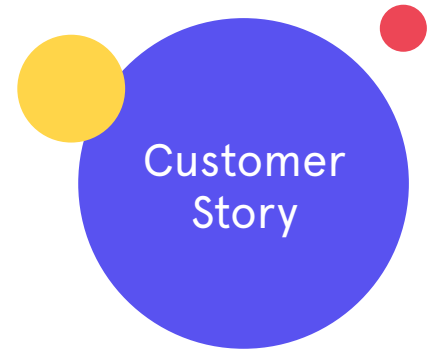


signpost



# Budget Blinds

"Of all the digital marketing companies I've worked with to help promote my business, I've been most impressed with Signpost."

MIKE HEWITT, OWNER  
BUDGET BLINDS ATLANTA

## The Challenge

As the nation's #1 window coverings franchise, Budget Blinds gives customers access to fashion-forward window treatment options to fit any budget. Budget Blinds wanted a simple solution to build their brand's reputation and drive more traffic consistently across locations. Over 80 Budget Blinds franchises have turned to Signpost to achieve their goals.

## The Results (average per location)

**Reviews:** Mia's automated emails have generated an average of [12 positive online reviews](#) for each Budget Blinds location, which not only improve their digital presence, but drive new customers through the door.

**Feedback:** Budget Blinds locations using Signpost have received an average of [107 feedback responses](#) each, providing locations with valuable and actionable insights.

**Loyalty Offers:** With most transaction values in the \$200+ range and an average of [13 offer claims](#) per location, Mia's marketing efforts have generated significant returns for Budget Blinds.

## Totals (across 89 locations)

**1063** POSITIVE REVIEWS      **1121** OFFERS CLAIMED

## Signpost Solution

Signpost was able to deliver on Budget Blinds' objectives due to its AI-driven marketing assistant, Mia. Unlike other marketing platforms, Signpost's Mia automatically collects incoming phone and email information to create detailed contact records. Mia then uses these records and machine learning to send review, referral, feedback, and loyalty offers to the right prospects at the right time. This all-in-one solution ensures that your brand is always in front of the right consumers and keeps them coming back.

Find out how Signpost can help grow your business. Visit [signpost.com](https://signpost.com) or call (877) 334-2837

Get started