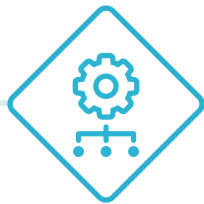


# Health & Medical

## Marvin C. Lee Chiropractic



### Reviews:

**Nearly 50** reviews generated across social channels

### Feedback:

**Over 1200** feedback messages generated

### Referrals:

**300% increase** in referral traffic

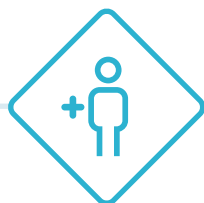
### Loyalty:

**Over 30** loyalty offers claimed, driving repeat business



### Improved Online Presence

- ◇ Updated listings on Facebook, Google, and Yelp
- ◇ Added helpful business information and images to make all listings correct, consistent and engaging
- ◇ Generated valuable reviews to stand out from the competition



### Generated New Patients

- ◇ Tracked all incoming phone calls and emails to develop detailed patient profiles
- ◇ Used a special offer to convert interested consumers to new patients
- ◇ Encouraged new referrals by sending existing patients friends-and-family offers to share



### Engaged Past Patients

- ◇ Automatically sent loyalty emails and SMS campaigns with the right messaging at the right time
- ◇ Automatically generated reviews to improve the business listing
- ◇ Garnered valuable business insights from patient feedback via automated remarketing